



# NEW TITLE INFORMATION SHEET

## SUPPLIER INFORMATION

Canadian Rights? (circle one) <u>Y</u> <u>N</u>	Publishing Co. Name _____
Publishing Co. Address _____	Publishing Co. Phone _____
_____	Publishing Co. Fax _____
_____	Publishing Co. Email _____

## BASIC TITLE INFORMATION

Title _____	Bipad _____
Full 12 Digit UPC Code _____ <small>(ex: 0 25274 74128 6 - do <b>NOT</b> input issue code here)</small>	On Sale Date _____
_____	Issue Code _____
US Retail _____	Category _____
Canadian Retail _____	# of releases per year _____

## TITLE DESCRIPTION

Dimensions _____	Binding _____
Cover - UV Coated? (circle one) <u>Y</u> <u>N</u>	Paper Stock _____
Page Count _____	# of Ad Pages _____

## DEMOGRAPHICS

Competitive Title(s) _____
Demographic Target Audience _____

## COSTS

Discount _____ % off retail cover price	RDA _____ (if offered, RDA Contract <b>MUST</b> be attached)
Example: <b>60%</b> discount for \$5.99 cover = \$2.396 cost	

Contact Name \_\_\_\_\_

Signature \_\_\_\_\_